



PWC INNOVATION CHALLENGE COMPETITION 2018/2019

Guide to the Competition

Background

Universitas 21 and PwC, two globally-focused organisations, have come together to offer unique opportunities for U21's global student groups and PwC's clients across its network of firms. This partnership will create international networks, giving U21 students exposure to new work opportunities. Through this partnership, U21 students will have an exclusive chance to communicate their specialist knowledge, skills and talents to potential employers.

Why take part?

This online competition will set contemporary, globally-important challenges to which U21 students 'pitch' online solutions to the companies thus offering them earlier access to potential employers before the end of their studies, coupled with additional employability and training opportunities. This will also allow U21 students access to 'real-world' situations to which they can apply their knowledge and test the value of their technical skills, research ingenuity and talents in the world of work.

Prizes

The competition is divided over 3 rounds (A, B & C) to fit best with U21 members' semester/term dates. One winning proposal will be selected from the finalists in each round. The overall round winners will be awarded an exclusive work placement opportunity. Other smaller prizes which may be actual, employment-focused opportunities in the students' country/round as well of on-line/virtual training and job preparation coaching via the PwC Academy will be given to runners-up in each round. Prizes may vary from round to round.

Eligibility

The competition will be open to any registered graduate student in one of U21's member universities (this includes students from taught and research masters programmes, MPhils etc., and PhDs). It will be the responsibility of each U21 university to check the registration status of any student that they send forward as a finalist for adjudication. Students on joint PhDs between two U21 members will be eligible to apply.

Rounds

The competition will be split into 3 designated zones. The areas and their respective deadlines are as follows: the dates shown for Round B and Round C are still subject to change.

Round A

Applications open: Monday 23 April 2018

Deadline: Friday 25 May 2018

University of Melbourne

University of New South Wales

University of Queensland

University of Auckland

Fudan University

Shanghai Jiao Tong University

Waseda University

University of Delhi

Selection to take place week beginning 4 June (TBC)

Round B

Applications open Monday 8 October 2018

Deadline: Friday 9 November 2018

Pontifical University of Chile

Hong Kong University

National University of Singapore

Korea University

Tec de Monterrey

University of Connecticut

University of Maryland

University of British Columbia

(McMaster University)

Selection to take place week beginning 19 November

Round C

Applications open Monday 21 January 2019

Deadline Friday 22 February 2019

University of Johannesburg

University of Edinburgh

University of Glasgow

Lund University

University of Birmingham

University of Nottingham

University College Dublin

University of Amsterdam

University of Zurich

Selection to take place week beginning 4 March 2019

Local Short-listing at University Level

- ï It is the responsibility of the individual U21 university to run a local selection process to choose up the 3 student contestant videos to be submitted to the round final.
- ï All videos submitted to the round final should come through an agreed staff member in each university. Students cannot submit their own video directly to U21 for round adjudication.
- ï While individual universities may give general advice to students on their entries, the ideas contained in the student's submission should reflect their own thoughts and ideas.

Rules for submission:

- ï Entries to be submitted for final adjudication are limited to 3 per U21 institution and should be submitted to U21 via an agreed university contact.
- ï Submissions must be via video format, either an MP4 file or .MOV. Files sent in the wrong format will not be accepted.
- ï Video presentations are strictly limited to 3 minutes and competitors exceeding this will be disqualified.
- ï It is permissible to use a maximum of **one** presentation slide per presentation.
- ï The 3-minute audio must be continuous – no edits or breaks etc.
- ï Presentations are to be spoken word only (e.g. no poems, raps or songs). No additional electronic media (e.g. sound and video files) are permitted within the video recording.
- ï The decision of the adjudicating panel is final.

Intellectual Property:

By submitting their proposals in video format, students are acknowledging that their ideas/research will be made publically accessible and shared with industry professionals. Videos will be uploaded to Vimeo and disseminated through the U21 website, and PwC's media channels. Judges, reviewers, staff and the audience will not be asked to sign non-disclosure statements. If the student's presentation draws on work/research that is being/has been conducted under contract with an outside sponsor, they are advised to discuss the related contractual terms of confidentiality and intellectual property with their supervisor(s) before participating in this competition. U21 and PwC may take photographs, videotapes and/or audiotapes of the presentations or copy material prepared for use in the presentation, for promotional purposes

