

वाणिज्य विभाग

दिल्ली स्कूल ऑफ इकोनॉमिक्स
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DEPARTMENT OF COMMERCE

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प्रो. कविता शर्मा

अध्यक्षा

Prof. Kavita Sharma

Head

फाईल संख्या

Ref. No. 45/99/18..

दिनांक

Dated

Letter for mentoring the MBA-IB/HRD Students for the Major Project work 2017-2018

Dear Colleagues,

PFA the list of students in the following page, pursuing MBA-IB/HRD who are required to undergo the **Major Project work** under your guidance for partial fulfillment of their MBA program.

Request you to kindly follow the datelines as mentioned below:

S. No.	Activity	Date
1	Objective of the Project Report	5 th February, 2018
2	Research Methodology	8 th February, 2018
3	Project Work	9 th to 22 nd March, 2018
4	Submission of Rough Draft	26 th March, 2018
5	Submission of Final Report	2 nd April, 2018

Regards

Prof. Kavita Sharma
Head of the Department

Roll Number	Name	Internship Organisation Name	Project Title of Internship	Faculty Mentors
1	AAFTAB SINGH AHLUWALIA	aspiring minds	Assessment centres	Dr. Vanita Tripathi
2	AAYUSH SINGHAL	Cargill india	Brand visibility, Customer Engagement and Eboectation Studies at SSS Outlets	Prof. S.K. Jain
3	ABHINAV ANAND	Aggarwal packers and movers	Issues and challenges in international Relocation	Mr. Shankar Jyoti
4	ABHINAV KUMAR	Wave infratach	Changing paradigm in real Estate industry and Digital Marketing vis a vis traditional markets.	Dr. Ajay Kumar Singh
5	ABHISHEK KUMAR	NHHFDC and wave Group co.	Evaluating the Influence of Digital Marketing in Housing finance.	Dr. Kavita Sharma
6	ACHAL GOEL	Cargill india	Potential Market Mapping of Industrial Bakery	Ms. Manisha
7	AKSHAY KAPOOR S/O PARKASH KAPOOR	ONGC	Fund Management in ONGC	Dr. Shital
8	AKSHAY KAPOOR S/O SHAILESH KAPOOR	Swiggy	Micromarketing projects in Dwarka	Mr. Jaykar
9	AMAN YADAV	Mynd soutions	Trade receivables discounting software	Prof. Madan Lal
10	ANKIT JINDAL	Cargill india	Comprative Study of SFA in Flour (Atta) Division	Dr. Amit Kr. Singh
11	ARCHIT AGGARWAL	Aggarwal packers and movers	Issues and challenges in international Relocation	Prof. Madan Lal
12	ARUN KUMAR	Atharva Lab Ltd.	Factor Analysis the companies look for and reasons for poor Business	Prof.Kavita Sharma
13	ASHISH GUPTA	Husys	HRIS and New business approach	Mr. Jaykar
14	ASHISH NIRWAN	worldwide people pvt. Ltd.	Project Appraisal of Accounting and budgeting for the clients vaartul films pvt. Ltd. And imerg international private Ltd.	Dr. H.K. Dangi
15	AVINASH CHAUHAN			
16	AYUSH DAGAR	NHHFDL	Evaluating the scope of digital marketing in housing finance	Dr. S.K. Jain
17	AYUSHI AGRAWAL	GIZ	Current Status of Implenentation of Public Procurement policy from Micro and small interpretation.	Dr. Niti Bhasin
18	BHANU PRATAP SINGH			
19	CHIRAG CHOPRA	Godfray philips	marketing strategies new product development	Dr. Amit Kr. Singh
20	DHIRAJ SINGH	JANA.	Market Intelligence -Competition Analysis	Dr. Ritu Sapra

21	GAURAV CHAWLA	Cargill india	Competitor Benchmarking and promoter programme analysis	Dr. Ritu Sapra
22	GAURAV SINGH	MMTC Ltd.	Agro Products import documentation and market scenario of pulses	Mr. Chetan
23	HEMANT RAO	ONGC Ltd.	Gas Market in India: ONGC perspective	Ms. Manisha
24	HITESH UTTAM	Atharva Lab Ltd.	B2B marketing and market research	Ms. Santoshi Devi
25	JASMINE KAUR KHOKHAR	SBI	Car loan portfolio : Strategy to increase SBI market penetration	Dr. Sunaina Kanojia
26	KARAN SETH	Micheal page	Product management	Ms. Santoshi Devi
27	KARTIK JAIN	wave group	Role of Marketing in Preventive healthcare and Aesthetics medicine	Prof. Madan Lal
28	LAKSHYA BALI			
29	MADHAV GUPTA	Unicorn	Bussiness Development and B2B sales"	Ms. Sarita
30	MADHAV KUMAR	Janalakshmi Financial Services	Digital Marketing and Customer Experience Framework	Dr. Ajay Kumar Singh
31	MANISHA SINHA	Janalakshmi Financial Services	Customer preferences for digital banking account	Dr. Ajay Kumar Singh
32	MAYANK MAHESHWARI	Luxury Hues Consulting	Market Research and analysis of Digital marketing industry in luxury segment	Dr. Amit Kr. Singh
33	MOHD SAIF	GIZ	A study of Industrial Academic linkages on Top 100 institution of India	Ms. Abha Shukla
34	NIKHIL YADAV	GSK consumer healthcare india pvt. Ltd.	Bussiness Development Otrivin Natural Portfolio	Mr. Pradeep Kumar
35	NIRVIKAR MISHRA	Swiggy	Marketing analytics and research for brand promotion in dwarka (South West)	Mr. Pradeep Kumar
36	NITIN YADAV	KPMG	Alumni program -Markets of KPMG in india	Dr Amit Kr. Singh
37	NITISH BUDHIRAJA		Concept selling and category creation: E-Cigarette/Electronic Vaping Device(EVD)	Mr.jaykar
38	PANKAJ SAGAR			
39	PRATEEK SHAH	Credforce Asia	Data Analysis driven customised marketing companies.	Ms. Aditi
40	PULKIT KUMAR SINGH	Indian Oil Corp.	Impact analysis of xtracare brand on consumer	Ms. Rutika Saini
41	PUSHPENDRA PATEL	APML	Issues and challenges in international Relocation	Ms. Rutika Saini
42	RAHUL NISHAD	JUST	Fintechs in India-An Analysis	Mr. Shankar Jyoti

43	RAHUL TRIVEDI	Camex Ltd	A study on Financial performance (Camex Ltd)	Mr. Chetan
44	SACHIN KUMAR	IKEA india	Sourcing Project WPC, Stainless Steel	
45	SAHIL AGGARWAL	Janalakshmi Financial Services	How to access the effectiveness of communication among JFS SB customers	Ms. Rutika Saini
46	SAMIKSHA TANWAR	IKEA india	Local material sourcing for IKEA categories in india	Dr. Ritu Sapra
47	SHIVKESH DAHIYA	MMTC Ltd.	Agro Products import documentation and market scenario of pulses	Dr. H.K. Dangi
48	SNIGDHA YADAV	KPMG	Capital Budgating and investment appraisals	Dr. Shital
49	SUBHASH KUMAR		Strategic Brand management and business Development	Swati Khanna
50	TANVEER ALAM	trademarkclick.com	Marketing and Business Development	Ms. Santoshi Devi
51	TARUN YADAV	Cargill india	Competitor Benchmarking and promoter programme analysis	Dr. H.K. Dangi
52	UTKARSH GUPTA	Emerson	Employee benefits, Transfer Rates, Job Inventory	Dr.H.K.Dangi
53	VICKY PANWAR		Concept selling and category creation: E-Cigarette/Electronic Vaping Device(EVD)	Mr. Chetan
54	YASH GARG			
55	YOGESH KUMAR RATHORE	trescon	Roles of business analyst and marketing executive	Ms. Santoshi Devi
56	VAKHARIYA PUJAN	JANA.	Health Insurance -Study on Emerging Middle class	Dr. Shital

R No.	Name	Organization	Project Domain (mktg/HR/ Finance, Consulting, etc)	Project Title	Faculty Mentor
1	ABHINAV SHRIVASTAV		V5 Global Services	Recruitment and Selection in Retail sector through outsourcing agencies	Ms. Shivani
2	ADARSH DADALA		Deloitte	A Study on Technology adoption in organizations: A case of transition form multiple legacy systems to SAP	Mr. Jaykar
3	AFNAN QAMAR		mobikwik	Best Practices-Employees Benefits	Dr. Vanita Tripathi
4	AISHWARYA YADAV		Envestnet yodlee india	Rewards and recognition benchmarking	Ms. Kiran Bala
5	AMIT ROSHAN HORO		CK birla hospital	Recruitment Process of CK birla .	Ms. Sarita Devi
6	ASHISH KUMAR YADAV		Laksh human resource	Hiring middle mangement	Ms. Shikha Sachdeva
7	ASHISH DAYAL		C&S electrics	Human resource practices at C & S Electric	Dr. Rinku Mahindru
8	AYOUSHMA KHANAL		MPPL	A Study of recruitment and selection processes at Mittal Processors Private Limited (MPPL)	Dr. Urvashi Sharma
9	BARVA JAYKUMAR KANAIYALAL				
10	CHHAYA KAMBOJ		happiest Mind	Key policy related takeaways for happiest minds with the OSSCube Acquisition.	Ms. Sarita
11	DANISH HUSSAIN		Sapient	Employee Engagement Through Gamification	Prof. Kavita Sharma
12	DEEPALI YADAV		genpact	Monthly pulse survey format and action planning for employee engagement survey genpact	Prof. Kavita Sharma
13	DIVYA KAUSHIK		SBI	Change in scenario we would have experienced had a tech enabled platform being created by govt. before demonetization	Ms.Kiran Bala
14	DIVYANSHU ASTHANA		Reliance Industries Ltd	Developing Human resource accounting framework	Dr. Ajay Kumar Singh
15	DIWAKAR SATI		Genpact	Designing an HR Query Management System	Dr. Sunaina
16	JAYANT KHULLAR		ICICI Bank	Creation of Norm group of Occupational personality Questionnaire (OPQ) for selection in ICICI Bank	Dr. R.K. Singh
17	JUHI JAIN		Reliance Industries Ltd	HR Analytics Framework	Dr. R.K. Singh

18	JYOTI		tata power	A report on what types of employee data can be provided for better talent mangement and HR Representative Scorecard	Mr. Shankar jyoti
19	KHUSHBOO MANDAL		infoedge	Promoting employer brand by revamping career website and hiring standardisation.	Dr.Urvashi Sharma
20	KRITIKA				
21	MANI VASHISTHA		Genpact	Assessment of effectiveness of new hire's integration plan with the organisation	Dr. Urvashi Sharma
22	MONSHU GOEL		Aricent	"Building and Evaluating a robust career Framework, Employee Engagement Initiatives and Diversity and Inclusion Programs".	Ms. Shikha Sachdeva
23	NAROTTAM KUMAR		Nembsys	Role of human resource development in a growing organisation	Mr. Jaykar
24	PACKA SAHIB SINGH				
25	PRAKHAR SINGH		Deloitte	Training on Cloud based ERP Systems for Technology Adoption.	Ms. Shikha
26	PRASHANT DAVID MINZ		Reliance	Panel officer Capability Analysis and Development Plan	Mr. Rajan
27	PRATEEK MALHOTRA		SBI Cards	Corporate Wellness Program	Prof. V. K. Shrotriya
28	RAHUL JAIN				
29	RAVI DAHIYA		Orkash electrical	Recruitment and Retention at Orkash Electrical	Ms. Sarita
30	REWANT KATYAL		CoCubes	Induction Program process improvement	Dr. Ajay Kumar Singh
31	RISHABH KUMAR		Feedback infra	Training needs Identification	Dr. Ajay Kumar Singh
32	ROHIT ARYAN		Exide Life insurance	A study on On-Boarding and induction of FOS people at Exide life insurance	Dr. Urvashi Sharma
33	SAHIBA SEHGAL		sapient	A study on rating less performance mangement system with ongoing feedback	Dr. Urvashi Sharma
34	SAMYA MRIDHA		Ambition up ltd.	Employability mapping: market research and streamlining big 5 personality traits	Ms. Swati
35	SANA SAMAD		RBI	Human Resource Policies of RBI	Dr. Niti Bhasin
36	SANDEEP DUBEY		Mittals group	A study on statutory compliances and annual returns: Mittals Group	Ms. Swati
37	SANJANA SINGH		mobikwik	Recruitment and selection at mobikwik	Ms. Megha
38	SANYA SINGH		Laksh HR	To study the recruitment process and recruitment consultancy	Ms. Megha
39	SAUMYA VERMA		mahindra Comviva	A Study of compensation & Benefits, Effective HR Database and Talent Acquisition	Dr. Urvashi Sharma

40	SAURABH SACKLECHA		Exide life insurance	Assessment of internal organisational communications at exide life insurance	Dr.Rinku Wadhawan Mahindru
41	SHASHI BHUSHAN KUMAR		Simply HR	Human Resource Information System in Simply HR solutions.	Ms. Shivani
42	SHEFALI		Zimmer Biomet	Identification of oppertunities to enhance front line productivity	Ms. Shivani
43	SNEHA		MPPL	To study the recruitment process	mr.Rajan
44	TALISH NASEEM		Happiest mind tech.	Adaptation Program for mission, Vision, Values and Culture of happiest Minds Technologies at OSSCube	Mr. Pradeep
45	TANISHA GUPTA		Exide life insurance	Employee attrition and retention streategies in life insurance sector	Prof. V.K.Shrotriya
46	TENZIN LHAMO				
47	TENZIN SHERAP				
48	VAIBHAVI SINGH		sodexo	Identifying and analyzing the oppertunities to increase Diversity and inclusion at Sodexo on site services	Dr.R.K. Singh
49	VAISHALI KANOJIA				
50	VIJAY VERMA		mahindra comviva	New Hire Engagement analysis	Dr. R.K. Singh
51	VINAYAK MOHAN MISHRA				
52	VIVEK PRASAD		Eco Rent a car	Employee benefits benchmarking and analysis on Human Resource Policies	Ms. Aditi
53	WASTA ABRAR IQBAL				
54	VAISHALI KANOJIA		Mituj Marketing	Employee Recognition Program	Prof. V.K. Shrotriya
55	KRIKA		V5 Global Services	Human Resource Processes	Mr. Rajan

	NAME	Course	
1	Abhishek Kumar	IB	Prof. Kavita Sharma
2	Arun Kumar	IB	Prof. Kavita Sharma
3	Danish Hussain	HRD	Prof. Kavita Sharma
4	Deepali Yadav	HRD	Prof. Kavita Sharma

1	Aayush Singhal	IB	Prof. S.K. Jain
2	Ayush Dagar	IB	Prof. S.K. Jain
3	Lakshya Bali	IB	Prof.S.K. Jain
4	Vinayak	HRD	Prof.S.K. Jain
5	Wasta Abrar Iqbal	HRD	Prof.S.K. Jain

1	Pankaj Sagar	IB	Prof. V.K. Shrotryia
2	Prateek Malhotra	HRD	Prof. V.K. Shrotryia
3	Tanisha Gupta	HRD	Prof. V.K. Shrotryia
4	Vaishali Kanojia	HRD	Prof. V.K. Shrotryia

1	Jayant Khullar	HRD	Prof. R.K. Singh
2	Juhi Jain	HRD	Prof. R.K.Singh
3	Vaibhavi Singh	HRD	Prof. R.K.Singh
4	Vijay Verma	HRD	Prof. R.K.Singh

1	Aman Yadav	IB	Prof. Madan Lal
2	Archit Aggarwal	IB	Prof. Madan Lal
3	Kartik Jain	IB	Prof. Madan Lal

1	Abhinav Kumar	IB	Dr. Ajay Kumar Singh
2	Madhav Kumar	IB	Dr. Ajay Kumar Singh
3	Manisha Sinha	IB	Dr. Ajay Kumar Singh
4	Divyanshu Asthan	HRD	Dr. Ajay Kumar Singh
5	Rewant Katyal	HRD	Dr. Ajay Kumar Singh
6	Rishab Kumar	HRD	Dr. Ajay Kumar Singh

1	Aaftab Singh Ahlu	IB	Dr. Vanita Tripathi
2	Afnan Qamar	HRD	Dr. Vanita Tripathi

1	Ajith Kumar	IB	Dr. Niti Bhasin
2	Ayushi Aggarwal	IB	Dr. Niti Bhasin
3	Sana Samad	HRD	Dr. Niti Bhasin

1	Jasmine Kaur	IB	Dr. Sunaina
2	Diwakar Sati	HRD	Dr. Sunaina

1	Shivkesh	IB	Dr. H.K.Dangi
2	Tarun yadav	IB	Dr. H. K. Dangi
3	Utkarsh Gupta	IB	Dr. H.K.Dangi

4	Ashish Nirwan	IB	Dr. H.K.Dangi
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1	Akshay Kapoor(8	IB	Dr. Shital Jhunjunwal
2	Pujan Vakhariya	IB	Dr.Shital Jhunjunwal
3	Snighdha Yadav	IB	Dr. Shital Jhunjunwal

1	Dhiraj Singh	IB	Dr. Ritu Sapra
2	Gaurav Chawla	IB	Dr. Ritu Sapra
3	Samiksha Tanwr	IB	Dr. Ritu Sapra

1	Yash Garg	IB	Dr. Ashish Chandra
2	Jay Barva	HRD	Dr. Ashish Chandra

1	Ayoushma Khanal	HRD	Dr.Urvashi Sharma
2	Khushboo Mandal	HRD	Dr.Urvashi Sharma
3	Mani Vashistha	HRD	Dr.Urvashi Sharma
4	Rohit Aryan	HRD	Dr.Urvashi Sharma
5	Sahiba Sehgal	HRD	Dr.Urvashi Sharma
6	Saumya Verma	HRD	Dr.Urvashi Sharma

1	Ankit Jindal	IB	Dr. Amit Kumar Singh
2	Chirag Chopra	IB	Dr. Amit Kumar Singh
3	Mayank	IB	Dr. Amit Kumar Singh
4	Nitin Yadav	IB	Dr. Amit Kumar Singh

1	Mohd Saif	IB	Ms. Abha Shukla
2	Sachin Kumar	HRD	Ms. Abha Shukla
3	Madhav Mall	HRD	Ms. Abha Shukla

1	Ashish dayal	HRD	Dr. Rinku Mahendru
2	Saurabh Sacklecha	HRD	Dr. Rinku Mahendru
3	Tenzin Sherap	HRD	Dr. Rinku Mahendru

1	Sanjana Singh	HRD	Ms.Megha Rawat
2	Sanya Singh	HRD	Ms.Megha Rawat
3	Tenzin Lhamo	HRD	Ms.Megha Rawat

1	Nikhil Yadav	IB	Mr. Pradeep
2	Nirvikar Mishra	IB	Mr. Pradeep
3	Talish Naseem	HRD	Mr. Pradeep

1	Gaurav Singh	IB	Mr. Chetan Yadav
2	Rahul Trivedi	IB	Mr. Chetan Yadav
3	Vicky Panwar	IB	Mr. Chetan Yadav

1	Kritika	HRD	Mr. Rajan Gahlot
2	Prashant David M	HRD	Mr. Rajan Gahlot
3	Sneha	HRD	Mr. Rajan Gahlot

1	Hitesh Uttam	IB	Ms. Santoshi Devi
2	Karan Seth	IB	Ms. Santoshi Devi
3	Tanveer Alam	IB	Ms. Santoshi Devi
4	Yogesh Rathore	IB	Ms. Santoshi Devi

1	Monshu Goel	HRD	Ms. Shikha
2	Prakhar Singh	HRD	Ms. Shikha
3	Ashish Yadav	HRD	Ms. Shikha

1	Aishwarya	HRD	Ms. Kiran
2	Divya Kaushik	HRD	Ms. Kiran
3	Rahul Jain	HRD	Ms. Kiran

1	Achal Goel	IB	Ms. Manisha
2	Avinash Chauhan	IB	Ms. Manisha
3	Hemant Rao	IB	Ms. Manisha

1	Ashish Gupta	IB	Mr. Jayakar
2	Bhanu Prarap Singh	IB	Mr. Jayakar
3	Nitish Budhiraja	IB	Mr. Jayakar
4	Akshay Kapoor	IB	Mr. Jayakar
5	Adarsh Dadala	HRD	Mr. Jayakar
6	Packa Sahib Singh	HRD	Mr. Jayakar
7	Narottam Kumar	HRD	Mr. Jayakar

1	Abhinav Anand	IB	Mr. Shankar
2	Rahul Nishad	IB	Mr. Shankar
3	Jyoti Jangra	HRD	Mr. Shankar

1	Abhinav Shrivastava	HRD	Ms. Shivani Garg
2	Sashi Bhushan	HRD	Ms. Shivani Garg
3	Shefali	HRD	Ms. Shivani Garg

1	Pulkit Kumar Singh	IB	Ms. Rutika Saini
2	Pushpendra Patel	IB	Ms. Rutika Saini
3	Sahil Aggarwal	IB	Ms. Rutika Saini

1	Subash Kumar	IB	Ms.Swati Khanna
2	Samay Mridha	HRD	Ms.Swati Khanna
3	Sandeep Dubey	HRD	Ms.Swati Khanna

1	Leelamber Soren	IB	Ms.Aditi
2	Prateek Shah	IB	Ms.Aditi
3	Vivek Prasad	IB	Ms.Aditi

1	Madhav Gupta	IB	Ms.Sarita
2	Amit Roshan Horo	HRD	Ms.Sarita
3	Chhaya Kamboj	HRD	Ms.Sarita
4	Ravi Dahiya	HRD	Ms.Sarita