

**Department of Commerce
University of Delhi**

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| Course : B.Com (Hons.) | Semester : VIth |
| Subject : : Business Research Methods & Project Work | |
| Paper No. : BCH 6.4 (b) | |

The meeting for the above-mentioned paper was held at Lakshmi Bai College on 7th February 2018 at 12:30 pm. The following guidelines were set in the meeting with the consent of all teachers and the representative of Department of Commerce, University of Delhi.

General Guidelines:-

1. Equal weightage to all Units.

Specific Guidelines:-

1. **Unit-I:** Definitions and Concepts.
2. **Unit-II:** Introduction to Research Methods. Ranking.... mention techniques only.
3. **Unit-III:** In Sample Size Decision- Simple and Stratified Sample.
4. **Unit-IV:** One Sample, Independent and Paired Sample. ANOVA (one way). Z-test and t-test including Assumptions.
5. **Unit-V:** Check for plagiarism. Report writing- 20 to 25 pages. Primary data analysis.