



DELHI SCHOOL OF PROFESSIONAL STUDIES & RESEARCH
Affiliated to G.G.S. Indraprastha University, New Delhi

Professor B. P. Singh

Ph. D. (Business Admn.)

Chairman

Formerly, Head & Dean,

Faculty of Commerce & Business

Delhi School of Economics, University of Delhi

Ph. : 011-2793-2799

011-2706-2290

Fax : 011-2706-2292

Website : www.dspr.in

e-mail : chairman@dspr.in

drbpsingh1958@gmail.com

13.01.2018

DSPSR/ADMIN/2018/I/9968

Professor Kavita Sharma
Head, Department of Commerce
Dean, Faculty of Commerce & Business
Delhi School of Economics
University of Delhi
Delhi - 110007

Dear Professor Kavita,

This is to place on record my sincere appreciation of the way you organized the 6th Annual International Commerce Conference (AICC) on 11 & 12 January, 2018 at DSE campus, and also through your good offices using the Vivekananda Hall for the inaugural plenary sessions.

I remember the Hall having been used for my farewell function, which was held on 30/06/2001 when I retired, organized by the faculty members in commerce in different colleges of DU. The farewell function given by the Department of Commerce of DU was held in the Department itself.

I was particularly impressed for the way you could arrange the collaboration with the Academy of Indian Marketing (AIM), which I think helped you both in arranging the good & knowledgeable speakers, and also financial sponsorships.

It was indeed very praise worthy, the way you involved the students & the young faculty of the Department in making the programme a good success.

I have given the above mentioned impressions of mine by talking to the professional colleagues when I enquired whether the 6th AICC was better or the earlier ones. They definitely pointed out that the 6th one was far better than the earlier ones. I could not judge on my own the earlier ones because I was not invited in those conferences.

Contd. on page 02
Dr. S. B.



DELHI SCHOOL OF PROFESSIONAL STUDIES & RESEARCH
Affiliated to G.G.S. Indraprastha University, New Delhi

Professor B. P. Singh

Ph. D. (Business Admn.)

Chairman

Formerly, Head & Dean,

Faculty of Commerce & Business

Delhi School of Economics, University of Delhi

Ph. : 011-2793-2799

011-2706-2290

Fax : 011-2706-2292

Website : www.dpsr.in

e-mail : chairman@dpsr.in

drbpsingh1958@gmail.com

I must congratulate you separately for having roped in the concerned Minister of Electronics & Information Technology Shri Ravi Shankar Prasad. The Cabinet Ministers & some of the MOS do not oblige the University & Colleges for Conferences and Seminars by their presence, but this time the brand name of DSE attracted Shri Ravi Shankar Prasad who accepted your invitation to be the Chief Guest. The Cabinet Minister being the Chief Guest also made the hon'ble VC of DU Professor Yogesh K. Tyagi to spare his time for the inaugural function. Being the Cabinet Minister it found coverage in Times of India on 13th January, 2018.

For professional Conferences like yours sticking to the exact time schedule for starting the Inaugural, Valedictory, Plenary, and Technical sessions must be adhered to as mentioned in your schedule which gives the message of professionalism & the meticulous monitoring of the programme.

May I advise you to undertake a more difficult & challenging task of publishing the good research based papers submitted by the various participants to the conference in the form of an edited book to be published by a good publisher, & the royalty of which could be used for organizing such seminars & conferences and for any other academic activity which your Department decides unanimously or through consensus. In editing the book you could take help of 2 or 3 departmental colleagues who are having expertise in writing & editing, and their names along with your name should be mentioned as authors.

I must also thank you for remembering and inviting me to the 6th AICC.

With personal regards,

Sincerely yours,

B. P. Singh