

MEDIA & ENTERTAINMENT DISRUPTIONS AND BEYOND



CONTENT • CONSUMERS • CONNECTIONS

The International Communication Management Conference (ICMC) 2018 is inviting proposals that reflect academic and practice-based research as part of the pre-conference event, Young Researchers' Consortium (YRC). The submissions can reflect the conference theme as well as related topics in Management, Marketing & Digital Communication for industry, social, and global impact.

Eligibility Criteria

This pre-conference forum is open to M.Phil. students, doctoral candidates, teaching assistants, research assistants/associates, early career/assistant professors, post-doctoral candidates, young managers and practitioners from the industry.

YRC will provide participants with a platform to share their research, receive feedback from experts in the field, discuss theoretical, methodological and professional challenges, and network with their peers. Participants will also have an opportunity to connect with well-known editors and understand the important steps leading to journal publication.

Submission Format

1. Statement of purpose for attending the Consortium (max. 100 words)
2. Brief bio (max. 100 words)
3. Abstract (max. 500 words)

- Introduction
- Literature review
- Research methods
- Significance of the study
- Description of the current status of the study
- Discussion of challenges
- Four Key words

Formatting Guidelines

Title – Bold Type
Font – Times New Roman
Font size – 12 points
Line spacing – Double
Margins – One inch on all four sides

Publication

All accepted abstracts will be published in the **ICMC 2018 Conference Proceedings** to be released during the conference. Interested scholars can also submit their full papers by January 31, 2018 for possible publication in select journals of **Intellect, UK** – the publishing partner of ICMC 2018.

Evaluation Criteria

1. Relevance to the Theme
2. Significance of the Work
3. Structure
4. Methodology
5. Quality of Writing

Registration Fee

- INR 2,000 (for registrations till December 1, 2018)
- INR 2,500 (for registrations after December 1, 2018)
- INR 8,000 All three days of ICMC 2018

Best Paper Awards – YRC 2018

- First Prize: INR 10,000
Second Prize: INR 7,000
Third Prize: INR 5,000
Two Consolation Prizes: INR 3,000

The five best papers representing different study areas and methodologies will be chosen to lead the discussion during the Young Researchers' Consortium. All participants must register for the main conference on "Media & Entertainment Disruptions and Beyond" from January 11 - 13, 2018.

DISTINGUISHED EXPERTS



PROF. ARINDAM BANERJEE,
IIM, Ahmedabad



PROF. ATUL PARVATIYAR
CEO, iCRM and Emory University, USA



PROF. RITU MEHTA
IIM, Calcutta



PROF. SANJEEV TRIPATHI
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PROF. SUBHADIP ROY
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