

**Department of Commerce
Delhi School of Economics
University of Delhi
Delhi-110007**

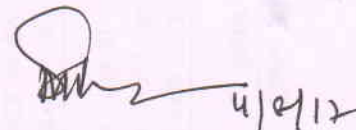
04.08.2017

M.Phil. Batch XL & Ph.D. Coursework

The presentation of Term Paper-I for M.Phil. Batch XL students will be held on Wednesday 9th August, 2017.

Instructions to the candidates for Term Paper-I presentation

1. The reporting time of students is 9:25 a.m.
2. All research scholars are required to bring their Power Point presentations in a Virus free pen Drive and upload it before the commencement of presentations i.e. before 10 a.m.
3. The total time available to a candidate would be 15 minutes of which 10 minutes are for presentation and 5 minutes are for question answers session.
4. The candidate is required to be present throughout the day. There will be multiple rounds of attendance.



**Prof. Kavita Sharma
(Head of the Department)**

DEPARTMENT OF COMMERCE
Delhi School of Economics, University of Delhi, Delhi - 110007
Presentation Schedule of Term Paper –II by M. Phil. (Part-I) Batch XL and Ph.D coursework

Reporting Time: - 9.25 a.m.

Date: Wednesday 9th August, 2017 (Seminar Hall- Ground Floor)		Reporting Time: - 9.25 a.m.	
Name of the Students	Topic	Time Slot	Area
GARIMA JINDAL	IMPACT OF CELEBRITY ENDORSEMENT AND BRAND KNOWLEDGE ON BRAND EQUITY: A CONCEPTUAL ANALYSIS	10:00 A.M. TO 10:15 A.M.	MARKETING
SHEENA GUPTA	EFFECT OF E-SERVICE QUALITY ON CUSTOMER VALUE, CUSTOMER SATISFACTION, TRUST AND BEHAVIOURAL INTENTIONS	10:15 A.M. TO 10:30 A.M.	MARKETING
NEETI NAGAR	DESTINATION IMAGE	10:30 A.M. TO 10:45 A.M.	MARKETING
RITESH KUMAR	PERFORMANCE EVALUATION OF PUBLIC SECTOR & PRIVATE SECTOR MUTUAL FUNDS IN INDIA: AN EMPIRICAL ANALYSIS	10:50 A.M. TO 11:05 A.M.	FINANCE
AAKANSHA SETHI	COMPARATIVE PERFORMANCE ANALYSIS OF ETFS AND INDEX FUNDS IN INDIA	11:10 A.M. TO 11:25 A.M.	FINANCE
NIKITA ARYA	ANNOUNCEMENT EFFECT OF SHARE BUYBACK ON SHARE PRICE PERFORMANCE OF INDIAN COMPANIES	11:25 A.M. TO 11:40 A.M.	FINANCE
CHANPREET KAUR	SOCIAL ACCOUNTING AND REPORTING PRACTICES IN SELECT COMPANIES: A COMPARATIVE STUDY	11.45 A.M. TO 12:00 P.M	ACCOUNTING

MD. SHAMIM AHMAD ANSARI	PROBLEMS & PROGNOSIS OF IFRS IMPLEMENTATION IN INDIA	12:00 P.M. TO 12:15 P.M.	DR. RITU SAPRA	ACCOUNTING
RAMYA JAIN	IMPACT OF HUMAN RESOURCE ACCOUNTING ON INVESTMENT DECISIONS: AN EMPIRICAL RESEARCH	12:15 P.M. TO 12:30 P.M.	DR. RITU SAPRA	ACCOUNTING
VAISHALI NAROLIA	ENVIRONMENTAL ACCOUNTING PROCEDURES: A STUDY OF OIL AND GAS INDUSTRY	12:35 P.M. TO 12:50 P.M.	DR. RITU SAPRA	ACCOUNTING
SONAM NARULA	SUBJECTIVE PERSPECTIVES ON EMPLOYEE WELL BEING: A STUDY IN SELECT ORGANISATIONS	12:55 P.M. TO 01:10 P.M.	PROF. V.K. SHROTRAYA	OBD
LUNCH 1:10 P.M. TO 2:00 P.M.				
SHIKHA GARG	PRODUCT PLACEMENT, CONSUMERS ATTITUDE AND PURCHASE INTENTION- A LITERATURE REVIEW	2:00 P.M. TO 2:15 P.M.	PROF. KAVITA SHARMA	MARKETING
DEEPIKA	RELATIONSHIP MARKETING: LINKING SATISFACTION WITH LOYALTY (WITH SPECIAL REFERENCE TO ONLINE RETAILING)	2:15 P.M. TO 2:30 P.M.	PROF. KAVITA SHARMA	MARKETING
RADHESHYAM KALAWAT	MANAGERIAL AND LEGAL ASPECT OF PERFORMANCE APPRAISAL	02:35 P.M. TO 2:50 P.M.	DR. URVASHI SHARMA	OBD
GURVINDER KAUR	COMMITMENT AMONG ACADEMICS: AN EMPIRICAL STUDY	02:50 P.M. TO 03:05 P.M.	DR. URVASHI SHARMA	OBD
NANCY RAO	A STUDY OF EXTRINSIC & INTRINSIC MOTIVATION	03:05 P.M. TO 03:20 P.M.	DR. URVASHI SHARMA	OBD
RAJAN GAHLOT	A STUDY OF SELECT HR PRACTICES OR ORGANISATION CITIZENSHIP BEHAVIOUR	03:20 P.M. TO 03:35 P.M.	DR. URVASHI SHARMA	OBD

3	VISHAL GARG	A STUDY OF IMPACT OF TRANSFORMATIONAL LEADERSHIP ON EMPLOYEE ENGAGEMENT: AN EMPIRICAL ANALYSIS	03:35 P.M. TO 3:50 P.M.	DR. URVASHI SHARMA	OBD
7	ASHUTOSH YADAV	BEHAVIORAL FINANCE AND PERSONALITY	03:50 P.M. TO 04:05 P.M	DR. URVASHI SHARMA	OBD



Dr. Ritu Sapra
(M. Phil. Coordinator)



Prof. Kavita Sharma
(Head of the Department)

28.7.12

DEPARTMENT OF COMMERCE
Delhi School of Economics, University of Delhi, Delhi - 110007
Presentation Schedule of Term Paper –II by M. Phil. (Part-I) Batch XL and Ph.D coursework

Date: Wednesday 9th August, 2017 (Hall- VIII- Second Floor) **Reporting Time: - 9:25 a.m.**

Name of the Students	Topic	Time Slot	Supervisor	Area
AMAN VERMA	TRENDS AND INDICATORS OF FOREIGN EXCHANGE RESERVES IN INDIA	10:00 A.M. TO 10:15 A.M.	PROF. K. V. BHANUMURTHY	IB
SARTAJ HUSSAIN	EMPIRICAL BASIS FOR MEASUREMENT OF IDIOSYNCRATIC VOLATILITY IN THE INDIAN STOCK MARKET	10:15 A.M. TO 10:30 A.M.	PROF. K. V. BHANUMURTHY & DR. AMIT KUMAR SINGH	FINANCE
PREETI BANSAL	MACROECONOMIC ANTECEDENTS OF CAPITAL STRUCTURE DECISION MAKING	10:35 A.M. TO 10:50 A.M.	DR. AMIT KR. SINGH	FINANCE
SHEETAL MAURYA	CORPORATE GOVERNANCE AND IPO UNDERPRICING: EVIDENCE FROM INDIAN NEW ISSUE MARKET	10:50 A.M. TO 11:05 A.M.	DR. AMIT KR. SINGH	FINANCE
ROHIT KUMAR SHRIVASTAV	TREND ANALYSIS OF BRICS COUNTRIES STOCK MARKET	11:05 A.M. TO 11:20 A.M.	DR. AMIT KR. SINGH	FINANCE
TANU SACHDEVA	TO STUDY THE RELATIONSHIP B/W WORKFORCE DIVERSITY AND ORGANIZATION EFFECTIVENESS	11:25 A.M. TO 11:40 A.M.	PROF. R. K. SINGH	OBD
SATNAM SINGH	CONSUMERS' SHOPPING ORIENTATION	11:45 A.M. TO 12:00 P.M.	DR. ASHISH CHANDRA	MARKETING
SHEVATA SEHGAL MARWAH	BUYING MOTIVES FOR HERBAL SKIN CARE PRODUCTS	12:05 P.M. TO 12:20 P.M.	DR. H.K DANGI	MARKETING
PRADEEP KUMAR	GREEN SUPPLY MANAGEMENT: A COMPARATIVE STUDY	12:20 P.M. TO 12:35 P.M.	DR. H.K DANGI	MARKETING

MONIKA	CORPORATE GOVERNANCE, OWNERSHIP STRUCTURE AND DIVIDEND BEHAVIOUR: AN EMPIRICAL STUDY OF INDIAN FIRMS	12:35 P.M. TO 12:50 P.M.	DR. SHITAL JHUNJHUNWALA	FINANCE
LUNCH 1:00 P.M. to 2:00 P.M.				
SURBHI GUPTA	GOODS & SERVICES TAX (GST): A COMPARATIVE STUDY OF SELECTED ASIAN COUNTRIES	2:00 P.M. TO 2:15 P.M.	DR. NITI BHASIN	IB
SHANKAR JYOTI DOLEY	2ND PHASE OF LOOK EAST POLICY – STUDY ON TRADE AND INVESTMENT RELATIONSHIP	2:15 P.M. TO 2:30 P.M.	DR. NITI BHASIN	IB
ANURAG MAURYA	DETERMINANTS OF SERVICE EXPORT PERFORMANCE	02:35 P.M. TO 2:50 P.M.	PROF. MADAN LAL	IB
KOMAL	A STUDY OF RELATIONSHIP BETWEEN POVERTY AND INTERNATIONAL TRADE IN INDIA	02:50 P.M. TO 03:05 P.M.	PROF. MADAN LAL	IB
AAKRITI SAINI	A STUDY OF BUYING BEHAVIOUR OF ONLINE CUSTOMERS: AN EXTENSIVE REVIEW OF LITERATURE	03:05 P.M. TO 03:20 P.M.	PROF. MADAN LAL	MARKETING
HEENA KASHYAP	A STUDY OF FACTOR INFLUENCING CUSTOMER COMPLAINT BEHAVIOUR	03:20 P.M. TO 03:35 P.M.	PROF. MADAN LAL	MARKETING
ROSHNI GARG	SOVEREIGN WEALTH FUNDS	3:40 P.M. TO 3:55 P.M.	DR. ABHA SHUKLA	FINANCE

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27/7/15

Dr. Ritu sapra
(M. Phil. Coordinator)

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27.7.12

Prof. Kavita Sharma
(Head of the Department)