

शैलेन्द्र सिंह, भा.प्र.से.

संयुक्त सचिव

SHAIENDRA SINGH, IAS

Joint Secretary

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D.O. No.5(51)/2016-BE-I



सत्यमेव जयते

भारत सरकार
वाणिज्य एवं उद्योग मंत्रालय
(औद्योगिक नीति और संवर्धन विभाग)
उद्योग भवन, नई दिल्ली - 110 011

Government of India

Ministry of Commerce & Industry
(Deptt. of Industrial Policy & Promotion)

Udyog Bhawan, New Delhi-110 011

Dated: 12th January, 2017

Dear Mr. Sandhu,

As part of the Startup India Initiative, we are glad to announce a free online educational program on entrepreneurship to inspire and educate the next generation of entrepreneurs.

This online program is aimed at teaching new and existing entrepreneurs on how to start a business and how to scale an existing one.

Salient features of the program include -

- A collaborative initiative between Invest India and UpGrad
- Designed for nascent and aspiring Entrepreneurs
- 4-week immersive online learning experience
- Program developed, delivered and recognised by leaders in the entrepreneurial & academic ecosystem
- Invest India & UpGrad Certification provided at the end of the program
- Free of Cost

The program covers vital entrepreneurial topics such as Idea Validation, Finance & Legal as well as Pitching & Fundraising.

The registration for the program has been opened from 9th January 2017 and the course can be accessed from 16th January 2017.

Interested individuals can enroll via <http://startupindia.upgrad.com/> as well as <http://startupindia.gov.in>

Please also find attached some additional information about the program.

We would request you to share the same among various organisations of your Department like Central Universities to ensure wide participation and reach to existing and aspiring entrepreneurs.

DS(55) : 10/10/17

best wishes,

Yours sincerely,

Shailendra Singh

Shri Sukhbir Singh Sandhu,
Joint Secretary,
Department of Higher Education,
Shastri Bhavan, New Delhi. 110007

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