

F.No.17-14/2014-S&S
Government of India
Ministry of Human Resource Development
Department of Higher Education

MOST IMMEDIATE

Shastri Bhawan, New Delhi
Dated 26th September, 2014

OFFICE MEMORANDUM

Subject.: *Swachh Bharat Mission* to be launched on 2nd October, 2014, the Birth anniversary of Mahatma Gandhi, the Father of the Nation – regarding.

Hon'ble Prime Minister will launch the "Swachh Bharat Mission" on 2nd October, 2014 to achieve the completely clean India by 2nd October, 2019 to mark the 150th birth anniversary of Mahatma Gandhi, the Father of the Nation.

2. A Sanitation Campaign under Swachh Bharat Mission has been started on 25th September, 2014 and the activities are to be continued for the entire month of October and the first phase of sustained campaign will be till 31st October, 2014, the birthday of Sardar Patel. The campaign will continue intensively and extensively after that date so as to achieve Swachh Bharat by 2019.
3. It has been decided that 'Swachhta Shapath' (Sanitation Pledge) will be administered to all the employees of Ministry of HRD on 2nd October, 2014 at 9.30A.M in the Parking area opposite Gate No. 6, Shastri Bhawan. A copy of the Pledge is enclosed. After the pledge taking ceremony, cleaning activities will be done by all the employees in a participatory manner towards Swachh Bharat.
4. All the employees are directed to actively participate in the pledge taking ceremony. All Bureau Heads in both the Departments of MHRD are requested to ensure presence of all the employees of their respective Bureaus.
5. Heads of all attached/subordinate offices and Institutions under the Department of School Education & Literacy and Department of Higher Education are also requested to take similar action in their respective offices/institutions. All Bureau Heads in MHRD are requested to suitably inform all the offices/ Institutions under their Bureaus in this regard.
6. Cooperation and contribution of all officials is solicited to make the campaign a success.

Amarjeet Sinha
(Amarjeet Sinha)

Additional Secretary to the Government of India

26/09/2014

To:
All Officers/ Officials of the Ministry of HRD

Copy to:

All Notice Boards and NIC for uploading on the website of MHRD.

- Contd.....
- ① Dr Ashashutosh Con venter of the Department of "Swachh Bharat Abhiyan" to pl ensure compliance
 - ② Section Officer to pl circulate amongst the faculty members & staff, add a copy at the notice board & website
Ramesh
27/09/14

स्वच्छता शपथ

महात्मा गांधी ने जिस भारत का सपना देखा था उसमें सिर्फ राजनैतिक आजादी ही नहीं थी, बल्कि एक स्वच्छ एवं विकसित देश की कल्पना भी थी।

महात्मा गांधी ने गुलामी की जंजीरों को तोड़कर माँ भारती को आज़ाद कराया।

अब हमारा कर्तव्य है कि गंदगी को दूर करके भारत माता की सेवा करें।

मैं शपथ लेता हूँ कि मैं स्वयं स्वच्छता के प्रति सजग रहूँगा और उसके लिए समय दूँगा।

हर वर्ष 100 घंटे यानी हर सप्ताह 2 घंटे श्रमदान करके स्वच्छता के इस संकल्प को चरितार्थ करूँगा।

मैं न गंदगी करूँगा न किसी और को करने दूँगा।

सबसे पहले मैं स्वयं से, मेरे परिवार से, मेरे मुहल्ले से, मेरे गांव से एवं मेरे कार्यस्थल से शुरुआत करूँगा।

मैं यह मानता हूँ कि दुनिया के जो भी देश स्वच्छ दिखते हैं उसका कारण यह है कि वहाँ के नागरिक गंदगी नहीं करते और न ही होने देते हैं।

इस विचार के साथ मैं गांव-गांव और गली-गली स्वच्छ भारत मिशन का प्रचार करूँगा।

मैं आज जो शपथ ले रहा हूँ, वह अन्य 100 व्यक्तियों से भी करवाऊँगा।

वे भी मेरी तरह स्वच्छता के लिए 100 घंटे दें, इसके लिए प्रयास करूँगा।

मुझे मालूम है कि स्वच्छता की तरफ बढ़ाया गया मेरा एक कदम पूरे भारत देश को स्वच्छ बनाने में मदद करेगा।
