

Call for Papers

Department of Commerce announces call for papers for
5th Annual International Commerce Conference, 2016

On

**Startup to Sustainability:
Initiatives and Challenges**

Plenary Sessions and Tracks

Startups in India: Policy Initiatives

- Government and Legislative Interventions in promoting Startups
- Startups in Manufacturing and Agricultural Commodities Derivative Market
- Make in India and Inclusive Growth
- Startups and Its reach to market
- Innovation and Startups
- GST: Farewell to Multi-Level Taxation
- Skill Development Initiatives including Women Empowerment

Digital India :Building A Digital Economy

- e-Kranti and Cyber Security
- Artificial Intelligence and Service Industry
- Developing Digital Workforce
- Future of e-Commerce
- Understanding Digital Consumer
- Digital Strategies for Market

Sustainability Dilemmas in Emerging Economies

- Improving and molding Business environment
- Marketing of Eco-friendly and Sustainable Products
- Consumer Behavior and Sustainability
- Sustainability and Bottom Line
- Longevity and Sustainability of Financial Institutions
- Innovative Sustainable Human Resource Practices
- Sustainable Business Solutions and Strategies

Paper submission

Select the track to submit the paper through

<https://easychair.org/conferences/?conf=5thaicc>

Guidelines for paper submission

- Signup in easychair or login in case you have easychair account
- Submit paper in easychair as per the deadlines
- Each paper is assigned unique paper id to examine and edit the submission anytime afterwards.
- Submit Extended Abstract/Full paper in PDF format through easychair
- For detailed guidelines for paper submission visit the website www.commercedu.com

Poster Presentation*

Students are invited to submit the posters on the conference themes for presentation during the two days of the conference

*Visit www.commerceu.com for detailed guidelines for poster submission and presentation

Important Dates

Extended Abstract Submission:

15th September 2016

Full Paper Submission:

15th October 2016

Early Bird Registration:

15th October 2016

Conference Dates:

4th -5th November 2016

Conference Fee

Registration Categories	Registration Fee	Early Bird
Students	Rs.200	
Research Scholars	Rs.1000	Rs.800
Members of Delhi University M. Com. Alumni Association	Rs.1200	Rs.1000
National Delegates	Rs.1500	Rs.1200
International Delegates/ Paper Presenters	\$200	\$150

CONFERENCE COMMITTEE

Conference Chair: Prof. Kavita Sharma -HEAD OF THE DEPARTMENT

Conference Convener: Dr. Sunaina Kanojia

Conference Secretary: Prof. Vijay Kumar Shrotryia

Conference Co-ordinator: Dr. Amit Kumar Singh

Conference Executive: Jayakar Sodagiri

Conference Secretariat

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