

# 5<sup>th</sup> Annual International Commerce Conference, 2016

of

Department of Commerce  
Delhi School of Economics  
University of Delhi

*“Startup to Sustainability: Initiatives and Challenges”*

**Chief Guest**

**Dr. Subramanian Swamy**  
Member of Parliament (Rajya Sabha)

**Date: 4<sup>th</sup>-5<sup>th</sup> November, 2016**  
Days: Friday & Saturday

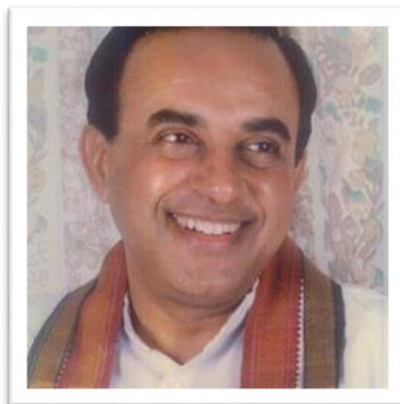
**Time: 10 AM Onwards**

**Venue: Paintal Auditorium, Vallabhbai Patel Chest Institute, Delhi**



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## Chief Guest



**Dr. Subramanian Swamy**  
Honourable Member of Parliament (Rajya Sabha)

## Guests of Honour



**Mr. Manish Kumar**  
Managing Director & Chief Executive Officer  
National Skill Development Corporation



**Mr. Shailendra Singh**  
Joint Secretary  
Department of Industrial Policy & Promotion  
Ministry of Commerce & Industry

## Distinguished Dignitaries and Speakers



**Mr. Sudeep Singh**  
Director  
Start Up Grid



**Ms. S. Radha Chauhan**  
CEO of the National  
eGovernance Division,  
Govt. of India



**Dr. Sudhir Gupta, MD**  
Director - Innovations, Cygnus  
Hospitals



**Mr. Atul Gupta**  
Sr. Partner  
Indirect Taxes Services  
APRA & Associates

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## Distinguished Dignitaries and Speakers



Prof. Rajesh Kothari  
Director, R.A. Podar Institute  
of Management, University  
of Rajasthan  
Dean, Faculty of  
Management Studies,  
University of Rajasthan



Mr. Ajay Agarwal  
Director (Finance)  
Delhi State Industrial and  
Infrastructure Development  
Corporation Ltd. (DSIIDC)



Mr. Pranshu Singhal  
Director in the Digital  
Learning Strategy team  
Worldwide Education,  
Microsoft



Ms. Prashanthi Reddy  
VP Open Innovations  
Barclays



Mr. Saket Modi  
Co-founder and CEO of  
Lucideus Tech



Mr. Pavan Duggal  
Advocate, Supreme  
Court of India



Prof. Yogesh Upadhyay  
Head, School of  
Management at Jiwaji  
University, Gwalior  
Ex-Vice Chancellor ITM  
University, Gwalior



Dr. Suraksha Gupta  
Kent Business School -  
Senior Lecturer in  
Marketing



Prof. Juha Väätänen  
Professor, International  
business & emerging  
markets at Lappeenranta  
University of Technology,  
Finland



Mr. Leonardo Bremermann  
INSEC, Brazil



Mr. Mahipal Bukya  
Manipal University Jaipur

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## “Startup to Sustainability: Initiatives and Challenges”

### PROGRAMME SCHEDULE: DAY 1

08:30 am–10:00 am	Registration/ Tea
<b>10:00 am–11:30 am</b>	<b>Inaugural Session</b>
10:00 am–10:15 am	Lighting of Lamp
10:15 am–10:25 am	Welcome of Guests
10:25 am–10:35 am	Welcome Address by HOD – Prof. Kavita Sharma
10:35 am–10:45 am	Address by Guest of Honor
10:45 am–11:00 am	Address by Guest of Honor
11:00 am–11:20 am	Address by Hon’ble Chief Guest
11:20 am–11:25 am	Life Time Achievement Award to Prof. S. Kumar, Former Head, DOC
11:25 am–11:30 am	Vote of Thanks by Prof. V.K Shrotryia
11.30 am–12:00 pm	Tea Break & Networking
12:00 pm–01:30 pm	Paper Presentation/Concurrent Sessions
01.30 pm–02.30 pm	Lunch & Networking
02:30 pm–03:30 pm	Plenary Session 1 (Startups in India: Policy Initiatives)
03:30 pm–05:00 pm	Paper Presentation/Concurrent Sessions
05:00pm–05:30 pm	Tea Break & Networking

### PROGRAMME SCHEDULE: DAY 2

08:00 am–08:30 am	Registration
08:30 am–09:30 am	Paper Presentation/Concurrent Sessions
09.30 am–10:00 am	Tea Break & Networking
10:00 am–11:00 am	Plenary Session 2 (Digital India: Building A Digital Economy)
11:00 am–12:30 pm	Paper Presentation/Concurrent Sessions
12.30 pm–1.30 pm	Workshop* & Concurrent Paper Presentation Sessions *MDGs and Social Development
01.30 pm–02.30 pm	Lunch & Networking
02:30 pm–03:30 pm	Plenary Session 3 (Sustainability Dilemmas in Emerging Economies)
03:30 pm–04:30 pm	Paper Presentation/Concurrent Sessions
04.30pm –05.30 pm	Valedictory Session
05:00pm–05:30 pm	Tea Break & Networking

For Registration details visit our website at [www.commercedu.com](http://www.commercedu.com)  
e.mail.: [comconf@commerce.du.ac.in](mailto:comconf@commerce.du.ac.in)

